

LOWER MIDDLE MARKET

\$30 to \$300 Million in Revenues

North American Focus

Control Investments

INDUSTRY FOCUS

Consumer Products

Industrial Manufacturing & Services

TRANSACTION DYNAMICS

Companies in Transition

Corporate Carve-Outs

Underperformers

Turnarounds

CONSUMER PRODUCTS



- Food & Beverage
- Packaged Goods
- General Consumer

OUR APPROACH

New Water Capital is a private equity firm that specializes in acquiring strategically well-positioned but under-resourced lower middle market companies that have the potential for value creation. Building on an organization's unique culture and strength, our team assists companies with process improvement, infrastructure additions, capital planning and buy and build acquisition programs. We are operationally engaged control investors focused on special situations across two industry verticals.

DRIVING VALUE

We bring the resources and sophistication of large-scale private equity and operations to lower middle market companies.



Team of "Doers":

Our experienced internal operations team provides hands-on assistance from the shop floor to the c-suite.



Integrated Approach:

Operations and deal teams work in tandem from underwriting to exit.



Player-Coach Mentality:

Focus on working with companies, not just providing directives at quarterly meetings.

INDUSTRIAL MANUFACTURING



- Auto & Transportation
- Building Products
- Chemicals
- Paper & Packaging
- Aerospace & Defense
- Pharmaceutical Contract Manufacturing
- General Manufacturing & Distribution
- PCBA / EMS

OUR TEAM

Our team has a proven track record of investing in, restructuring and building companies to their optimum potential, having executed cumulatively more than 50 transactions over 25 years of experience in our industry verticals. We carefully select our portfolio companies to leverage our deep bench of acquisition and operations expertise, increasing the value of our investments by supporting companies in implementing strategic initiatives, addressing operating challenges and/or helping to mitigate transitional risk.

* For new transaction inquiries, please contact Jason Neimark, Brian McGee, Anuj Singh or Matthew Carlos.

Contact Us:

 www.NewWaterCapital.com

CONSUMER PRODUCTS

PLATFORM



CUSTOM MADE MEALS

Custom Made Meals is a Denver-based leading **manufacturer** of fresh, oven-ready, value-added entrees and appetizers sold through more than 15,000 retail grocery locations nationwide.

PLATFORM



PEGASUS FOODS

Pegasus Foods is a leading **contract manufacturer** of frozen snacks, appetizers, and entrees, specializing in high-quality, difficult to produce products for leading consumer brands, retailers and restaurants.

PLATFORM



THE PERFECT BITE CO.

The Perfect Bite Co. is an asset-light development and ideation company in the frozen food industry, providing complete solutions for retailers, airlines, and food service companies.

PLATFORM



TRILLIUM HEALTH CARE PRODUCTS, INC.

Trillium Health Care Products Inc. is a **contract manufacturer** of primarily over-the-counter pharmaceutical products in three dosage forms (liquid, solid and semi-solid) for the leading pharmaceutical and consumer product companies in North America.

INDUSTRIAL MANUFACTURING

PLATFORM



ADD-ONS

MYOTEK

Myotek and its subsidiaries (Sealink, Amptech, Hicks) are a Tier 1 and Tier 2 OEM Transportation LED Lighting Designer, Manufacturer and Supplier, offering innovative products to leading automotive companies and their suppliers. Myotek is a vertically integrated supplier with both domestic and international production facilities.



Hicks Plastics
INJECTION MOLDING & VACUUM
METALIZING SPECIALISTS

PLATFORM



ADD-ONS

EMERALD EMS (DataEd, Bestronics)

Emerald EMS (DataED, Bestronics) is a Tier III Electronics Manufacturing Services (EMS) provider of high-mix, low/medium-volume printed circuit board assemblies (PCBAs) and box builds with facilities in the U.S. and China.

